

As a member of the Steinbeis Foundation, we are pacemakers for our customers' innovations. Our aim is to create a profound understanding of perception and decision-making processes in different markets.

Methodic Trainings

Offer

In addition to our marketing and sales trainings, we also offer methodical trainings. We impart methodological knowledge in a way that is easy to understand and precisely tailored to your needs. Whether for the efficient data presentation of your industrial market research results or in the context of a concentrated training of a statistical analysis procedure for your academic thesis - we are happy to support you! Our team of trainers consists of consultants with a wide range of scientific backgrounds and many years of expertise in methods of empirical economic and social research.

Contact

If you are interested in our training courses or have any questions, please feel free to contact our scientific director Prof. Dr. Marc Kuhn or our project managers Vanessa Reit, Dr. Sarah Selinka or Anne Köpsel directly.

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